



CONTACT:
Susan Slater, Public Relations Coordinator
Columbus Speech & Hearing Center
614.261.5417 direct line
sslater@columbusspeech.org

Super Bowl, Super Dad

Saints QB put hearing protection headphones on son to block out noise.

February 8, 2010 - After the New Orleans win at Super Bowl 44, the Saints quarterback Drew Brees brought his son onto the field and held him in his arms as he celebrated. Young Baylen Brees had on headphones to protect his ears from the deafening noise at Sun Life Stadium.

Quote from KM about impact of loud noise on hearing.

Exposure to harmful sounds can cause damage to hair cells, which do not grow back. However, Noise-Induced Hearing Loss (NIHL) can be prevented by avoiding noises at or above 85 decibels, and by wearing ear protection in loud situations, like the protective headset Baylen Brees wore during the Super Bowl victory celebration.

Like Drew Brees, Columbus Speech & Hearing Center understands the importance of protecting children's hearing. Through the Hear For Life program, CSHC teaches young students about the dangers of exposure to loud sounds. The interactive program is designed to change the knowledge, attitudes, and intended behaviors of 3rd-5th graders regarding Noise Induced Hearing Loss prevention through a series of short presentations and hands-on activities.

If you suspect a hearing loss, have your hearing tested by an audiologist.

To schedule an appointment, e-mail hearing@columbusspeech.org or call 614.261.5452.

Columbus Speech & Hearing Center, founded in 1923, is a non-profit United Way organization serving over 10,000 people annually. Services include hearing evaluations, hearing aids, speech therapy for children and adults, occupational therapy and treatment, and vocational services for the Hard-of-Hearing, Deaf and Deaf-Blind through the Comprehensive Program for the Deaf and Ohio Deaf-Blind Outreach Program. Generous charitable giving from the community help offset the cost of the Center's valued services for low-income families. For more information, www.columbusspeech.org.