



COLUMBUS
SPEECH & HEARING

EST. 1923

ANNUAL REPORT 2021



Excellence . Respect . Integrity . Teamwork . Compassion

Our Mission

To unlock potential for individuals with communication challenges through all stages of life.

Our Vision

To be the recognized leader in providing personalized service and caring attention to help the people we serve achieve their full potential.



James O. Dye,
President & CEO



Russ Meyer,
Chairman of the Board

DEAR FRIENDS & SUPPORTERS

As we look back on another unprecedented year, we are reminded of the importance of communication, how it leads to connection, and how it enhances the quality of life.

It's remarkable to think about what we do daily at Columbus Speech & Hearing. We are proud to work with the hardest working and most compassionate team. Together they worked tirelessly to take our high-quality care beyond the clinic setting. We're constantly reaching into our community to determine where our services are needed and how we can improve our current practices.

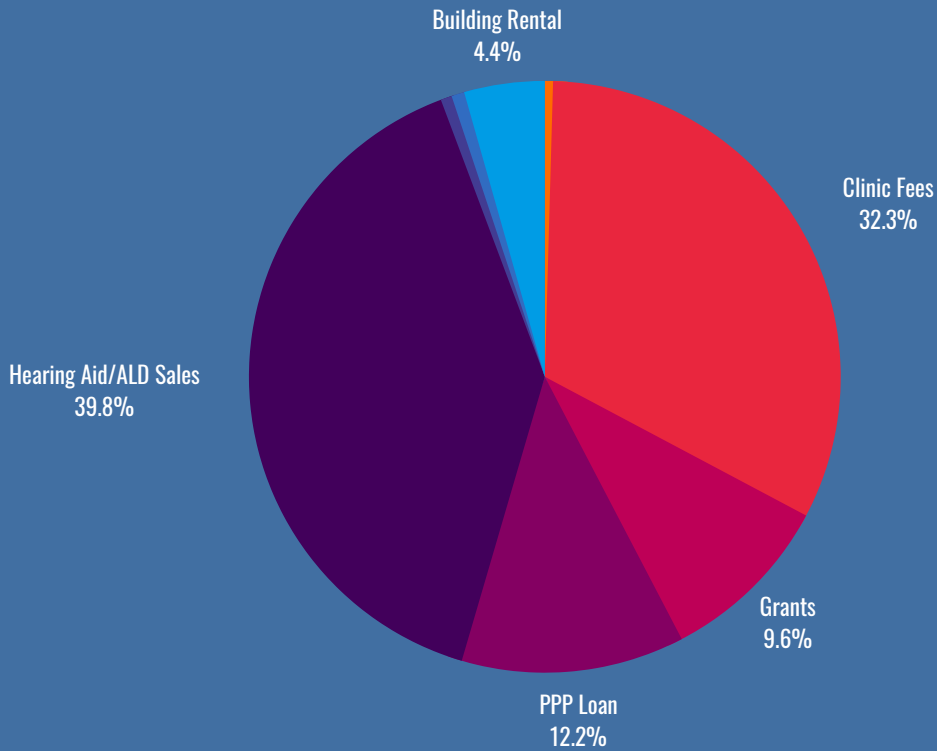
The need for speech and audiology services is at an all-time high. In 2021, the world slowly started to open back up. We are learning the physical, social, and emotional effects of COVID. Over the last two years, Columbus Speech & Hearing has seen a dramatic increase in speech and audiology screening failure rates. Early detection of hearing loss and speech-language disorders is critical to an individual's future potential. This underscores why the work Columbus Speech & Hearing does is so important.

We are very excited to share our progress this past year. The ongoing pandemic did not slow us down; instead, it made us stronger, better, and more equipped to serve our community. We increased our footprint and opened a new location in Dublin. Our expansion has allowed us to make high-quality hearing healthcare & speech therapy services more accessible to residents in the area.

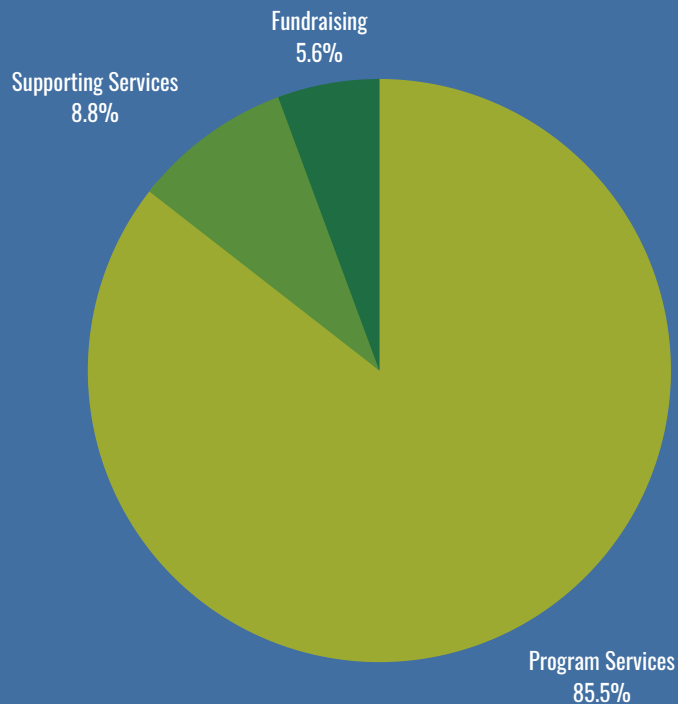
All of the progress we achieved could not be possible without the generosity of our donors. Thank you for believing in Columbus Speech & Hearing!

FINANCIAL STATEMENT

2021 Revenue



2021 Expenses



FINANCIALS

	Without Donor Restrictions	With Donor Restrictions	Total
Public support:			
United Way funds	\$10,000	\$10,000	\$20,000
Contributions and grants	\$429,311	\$8,535	\$437,846
Paycheck Protection Program income	\$546,788		\$546,788
Total public support	\$986,099	\$18,535	\$1,004,634
Earned revenue:			
Government fees for services	\$31,607		\$31,607
Clinic fees	\$1,449,716		\$1,449,716
Hearing aid and ALD sales	\$1,783,048		\$1,783,048
Building rental	\$197,256		\$197,256
Investment income	\$696		\$696
Other income	\$27,477		\$27,477
Total revenue	\$3,489,800		\$3,489,800
Net assets released from restrictions	\$26,252	(\$26,252)	
Total public support and revenue	\$4,502,151	(\$7,717)	\$4,494,434
Expenses:			
Program services	\$3,896,562		\$3,896,562
Supporting services - management, general	\$402,311		\$402,311
Fundraising	\$257,053		\$257,053
Total expenses	\$4,555,926		\$4,555,926
Change in net assets	\$53,775	(\$7,717)	\$61,492
Beginning net assets	\$1,707,620	\$19,971	\$1,726,591
Ending net assets	\$1,653,845	\$11,254	\$1,665,099

2021 AT A GLANCE

VOLUNTEERS

517 Volunteer Hours
57 Volunteers

SPEECH

14,043 Speech Sessions
31,103 Contract visits
3,907 Screenings
469 Evaluations

AUDIOLOGY

5,677 Patients Served
899 Hearing Aids Sold
77 Hearing Aids
Provided Through Senior Options
15 Hearing Aids
Obtained Through Our Donor Program

SUPPORT SERVICE PROVIDER

189 Hours of Service Provided
to Those with Combined
Vision and Hearing Loss

AMERICAN SIGN LANGUAGE CLASSES

24 Courses Held
462 Hours of Instruction

EVENTS

14th Annual Great Communicators Golf Classic



After being rained out in 2020, Columbus Speech & Hearing hosted the 14th Annual Great Communicators Golf Classic. Held at the Lakes Golf & Country Club on August 9th, the day was a big success! The event hosted over 70 golfers and raised \$92,916.

The Golf Classic is our largest fundraiser and helps support all CSH services and programs.

Halloween Hop

2021 brought back the wildly popular Halloween Hop. Held on October 16th at Graves Hall on OSU Campus, we welcomed over 60 families to this sensory-friendly Halloween experience.

For the first time, we had 11 sponsors support this event. Halloween Hop has become an important social experience for many of the families we serve at CSH.



NEW LOCATION AND NEW LOOK

NEW DUBLIN LOCATION

On May 10, 2021, with the financial support of The Columbus Foundation, Columbus Speech & Hearing opened the doors of our Dublin office. Located at 5155 Bradenton Rd., Suite 150, CSH was warmly received in the Dublin community and saw that we could make an immediate significant impact. Initially intended to focus on audiology services, it was clear Columbus Speech & Hearing needed to expand our scope to include a Speech Clinic to address the area's needs.

Our Dublin location is the first expansion of several planned as a part of our strategy to make our services more accessible to those in need.



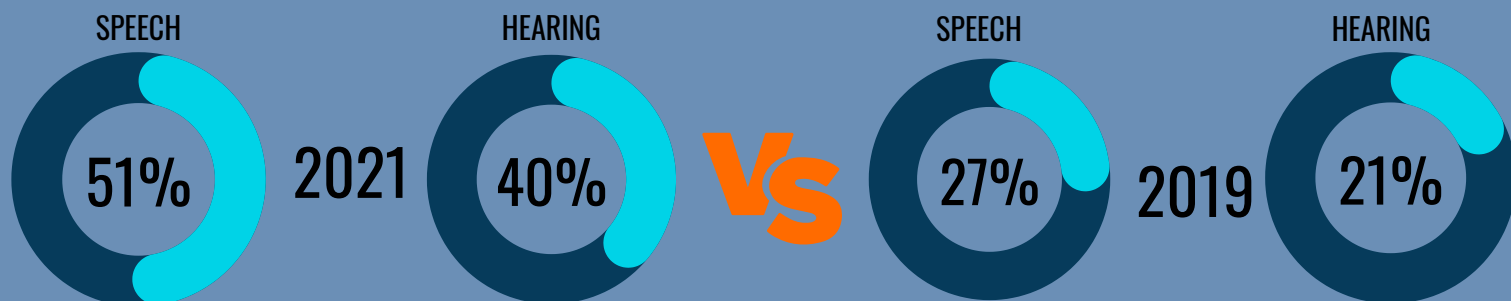
In the fall of 2021, Columbus Speech & Hearing unveiled our new logo and website! The CSH team worked diligently to launch a more modernized brand, including a new logo, updated name, and website that better reflects the evolution of our organization. We removed "Center" from our name as we continue to expand our services into nearby communities. We built a modernized logo that reflects the nonprofit's ongoing mission to bring cutting-edge hearing and speech care to the Columbus community and beyond.

CSH REBRANDS



THE PROBLEM CONTINUES TO ESCALATE

Speech & Hearing Screening Failures in Children Ages 3-6



In 2021, Columbus Speech & Hearing conducted speech-language and hearing screenings in vulnerable Columbus neighborhoods and discovered that 52% of preschool-aged children failed their speech-language screening, and 40% failed their hearing screening. These numbers have dramatically increased compared to the pre-pandemic screenings in 2019, where CSH saw a 27%

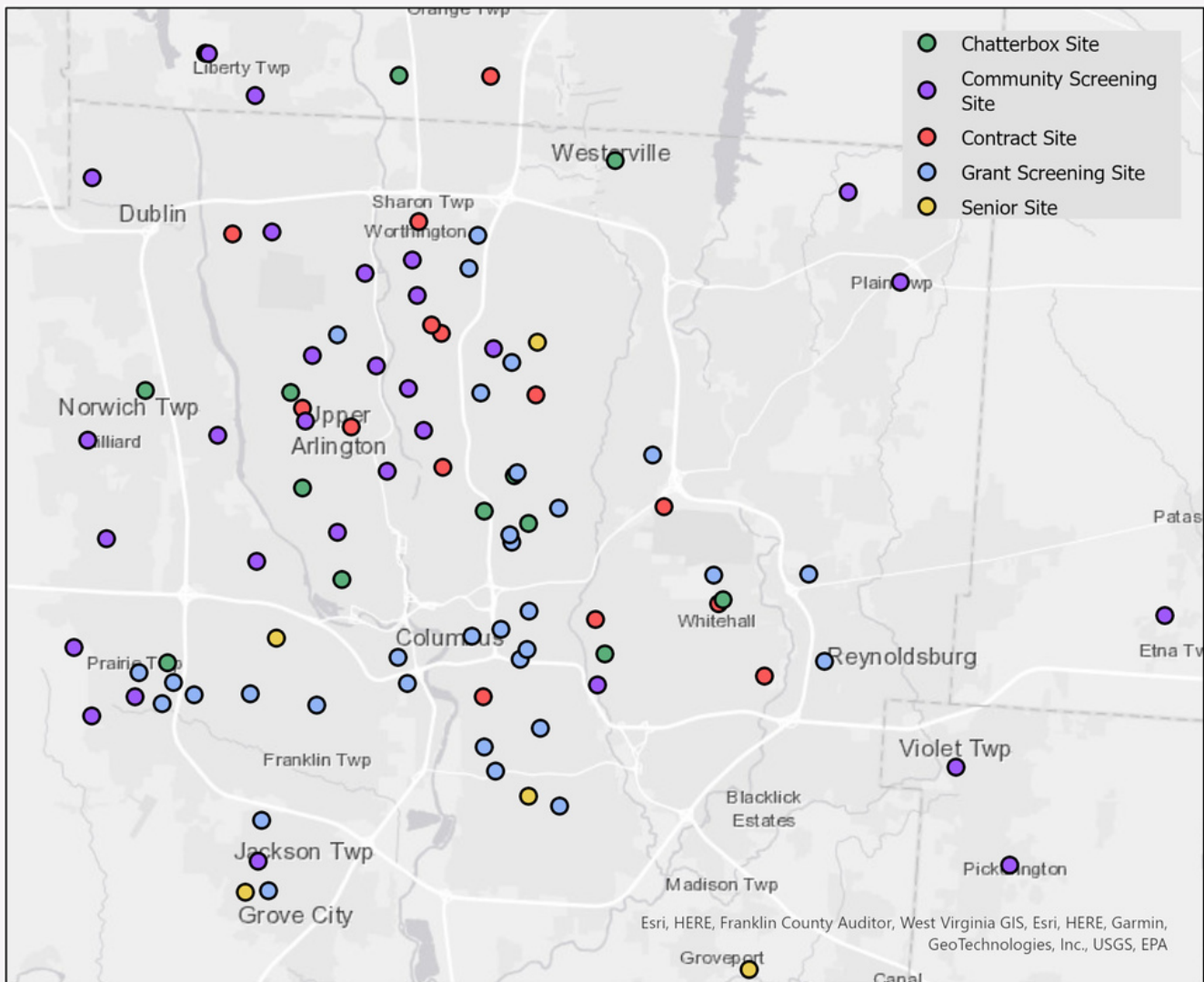
failure rate in speech and 21% in hearing screenings. Unfortunately, speech, language and hearing disorders are childhood health issues that are often overlooked. Across the United States, one in 10 children experiences a communication delay or disorder related to speech sounds, receptive language, expressive language, stuttering, voice, literacy, or social interaction skills. The goal of Columbus Speech & Hearing is to address these failures head-on by providing follow-up evaluations and personalized speech-language therapy sessions. Our established program evaluation is rooted in evidence-based practice. Our program exemplifies success and continuing impact upon the communication needs of our clients and their families.

The benefit of improved access to speech-language services for these vulnerable populations extends well into adolescence and adult years.



IN-REACH COMMUNITY EFFORTS

In 2021 Columbus Speech & Hearing was able to reestablish our in-reach efforts. Our SLPs and Audiologists were able to connect to our community in over 100 locations.



INDIVIDUAL DONORS

\$5,000+

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\$2,500+

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\$1,000+

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Thank you donors!
In 2021, we were able to
provide 1,219 families and
individuals with free or
reduced-fee services.

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\$20,000+

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Franklin County Office on Aging
Ingram-White Castle Foundation
The Columbus Foundation
United Way of Central Ohio

\$10,000+

City of Columbus
Google Data Center Grants Fund
Ohio Children's Foundation
The Harry C. Moores Foundation
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\$1,000 +

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