



COLUMBUS  
SPEECH & HEARING

Celebrating 100 Years

## 2023 SPONSORSHIP OPPORTUNITIES



*Helping People Improve  
Communication for More  
Than 100 Years*

## To our partners and friends,

Since 1923, Columbus Speech & Hearing has served tens of thousands of people with communication disorders in central Ohio. CSH provides complete diagnostic and therapeutic services to children and adults. Early detection and intervention lie at the core of our mission to improve communication for life. Detecting and treating a child's speech and hearing issues early in life will exponentially improve their odds of academic success and opportunity for self-reliant independence as an adult.

Communication disorders affect 28 million people in the United States, impacting every aspect of life. We help individuals and families meet their challenges by providing the best accessible, cost-effective, and personalized care. CSH is one of the few providers who accept Medicaid, and without our programs, the most vulnerable individuals in our community would not receive services.

In 2021 and 2022, we added two office locations and currently provide high-quality hearing healthcare and speech therapy in Clintonville, Dublin and Westerville. Due to the overwhelming demand for services, CSH intends to expand further and open new offices in the Columbus community in the coming years.

CSH has much to celebrate this coming year, and we hope you will join us. We are offering many opportunities to become involved and support our mission. Every partnership will help set thousands of children up for success, keep our neighbors with hearing loss connected, and provide essential support services to people with combined vision and hearing loss. Because of generous supporters like you, CSH has been able to unlock the potential for individuals with communication challenges for 100 years.

Warm regards,

A stylized, handwritten signature in black ink, appearing to read 'J. Dye'.

**James O. Dye, MSW, LISW**  
President & CEO  
Columbus Speech & Hearing



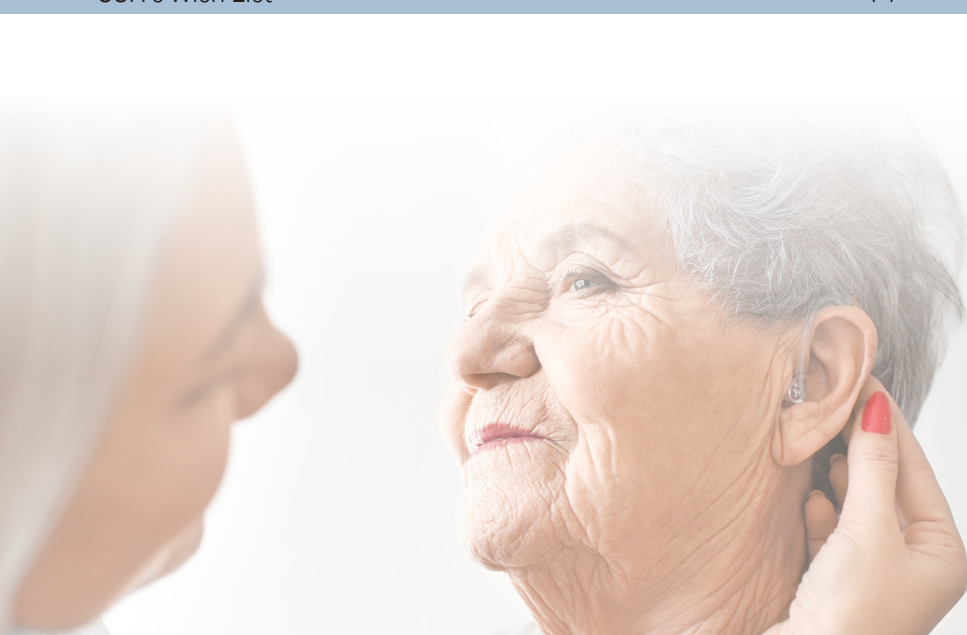
Our Mission

**To unlock potential for individuals with communication challenges through all stages of life.**

## Table of Contents

Page

Speech & Hearing Challenges in Central Ohio	3
Our Services and Impact	4
Client Success Stories	5 – 6
Match Sponsorship Opportunities	7
2023 Special Events	7
Combined Sponsorship Opportunities	8
Great Communicators Golf Classic	9 – 10
100 Year Anniversary Luncheon	11 – 12
Halloween Hop	13
Program and Specialty Funds	14
CSH's Wish List	14



# SPEECH & HEARING CHALLENGES IN CENTRAL OHIO

Communication is something we take for granted until there is a problem. The reality is thousands in the central Ohio community suffer from a hearing, speech, language, or voice disorder. If left untreated, these disorders limit a person's ability to communicate effectively, which impacts their future potential – how they perform in school, in the workforce, and in the community.



**Nearly 17% of people in central Ohio will experience hearing loss in their lifetime.**

Many will wait an average of 7 years before seeking help. This equates to **425,000 individuals in central Ohio.**

**Approximately 1 in 10 children will have a communication disorder related to speech, language, voice, or swallowing.**

About half (50%) of those children do not receive intervention or therapy. This equates to **58,000 children in central Ohio.**



## The Problem Continues to Escalate

CSH conducts speech and hearing screenings in vulnerable Columbus neighborhoods each year. In two years, the screening failure rate has dramatically increased.

### Speech and Hearing Screenings in 2019

**27%** of children failed speech screenings

**21%** failed hearing screenings

### Speech and Hearing Screenings in 2021

**52%** of children failed speech screenings

**40%** failed hearing screenings

# OUR SERVICES AND IMPACT

Early detection of hearing loss and speech-language disorders is critical, which is why the personalized services and programs we offer transform people's lives and improve their communication and quality of life.



## Speech Therapy

- Nearly **90%** of our speech therapy clients are children under the age of six.
- Annually, we conduct **31,103+** speech identification and speech therapy intervention services.
- In 2021, we contracted with **17 central Ohio schools and community agencies** providing an array of services.



## Audiology

- Annually, we conduct **5,677+** audiology evaluation and treatment appointments.
- In 2021, we provided **77 seniors** with a discounted hearing aid in partnership with Franklin County Office on Aging.
- Last year, **15 hearing aids** that had been previously donated were reconditioned, programmed, and fit on individuals who had financial hardships and did not qualify for other forms of financial assistance.



## American Sign Language

- Last year, **264 students** participated in our ASL program.



## Support Services Provider

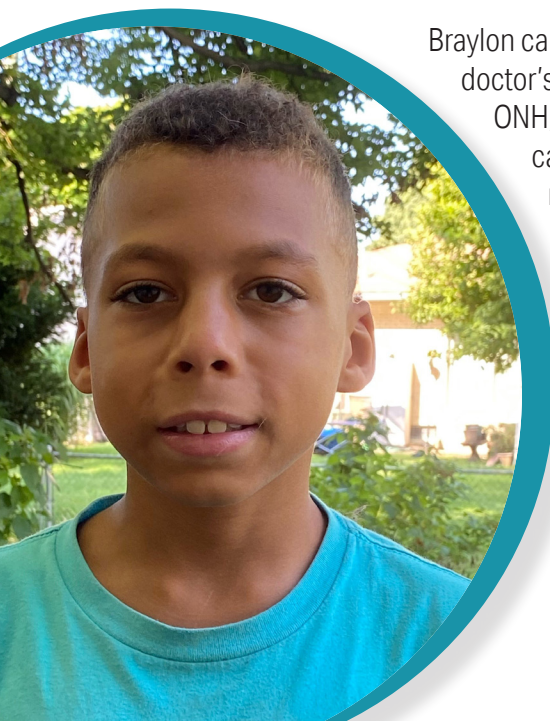
- Columbus Speech & Hearing is the only SSP in Ohio and served **2 clients**.

# OUR IMPACT: CLIENT SUCCESS STORIES

## Braylon | Speech-Language Therapy

Nine-year-old Braylon Stafa is a bright spirit who laughs and jokes, but there was a time when his family thought he would never talk. When he joined the Stafa home at 16 months old, Braylon was nonverbal and non-ambulatory. After speaking with their case worker at Fostering Connections, the Stafas were referred to Columbus Speech & Hearing to work with Braylon's mom and dad, Molly and Jim, on developing strategies to help with feeding and communication.

Braylon has faced medical and developmental challenges in his life. He is autistic and has been diagnosed with Optic Nerve Hypoplasia (ONH), a congenital disorder characterized by underdevelopment of the optic nerves. When Braylon started with CSH, he didn't engage at all. After three years of diligent work with our speech team, he spoke his first word, soon followed by his first sentence. Now, Braylon can retell and add details to stories. He makes his family laugh and actively participates in school.



Braylon can communicate during his other doctor's appointments. When seen for his ONH, he can explain what he can and cannot see, making his treatment more effective. Molly and Jim contribute much of Braylon's progress to the work of his Speech-Language Pathologists (SLP). Molly explains, **"His SLP gets him and appreciates his personality, which is very special."**



## Kayla | Audiology

Kayla had numerous ear infections as a child, but it wasn't until she displayed difficulties in school that led her parents to have her hearing tested. At seven years old, Kayla was diagnosed with sensorineural hearing loss caused by damage to the inner ear and needed to wear hearing aids. However, the stigma and teasing from others kept her from wearing her hearing aids.



Today, as a mother of three, Kayla realized that taking care of herself and her children also meant taking charge of her hearing loss. Through a previous job, she knew of Columbus Speech & Hearing and its reputation as a helpful, caring provider. She scheduled an appointment and was immediately impressed by the support of the staff. After a thorough evaluation, Kayla and her audiologist worked to find the best solution for her lifestyle, including the type and style of hearing aid. Kayla said, "I felt heard and was in a judgment-free zone which was super important to me."

Getting hearing aids for Kayla was life-changing but was met with surprising challenges too. Being able to hear so much around her can be a distraction, and she has found that she needs to slow down and listen. Kayla feels she is a better, more patient parent, which has completely changed her relationship with her children. "I can be there for them in a way I couldn't be before."

**I felt heard and was in a judgment-free zone which was super important to me.**

# MATCH SPONSORSHIP OPPORTUNITIES

Columbus Speech & Hearing invites you to become a match sponsor where you can double the impact you are making to improve communication and independence for all individuals in central Ohio.

Below are a few opportunities to become a match sponsor:

1. **Giving Tuesday Match** – held on the Tuesday following Thanksgiving
2. **100th Anniversary Match** – held on June 26, 2023, with an expected audience of 200 individuals
3. **Better Speech & Hearing Month Match** – held each May to raise awareness about communications disorders

## 2023 SPECIAL EVENTS

In 2023, CSH will host three special events, which are all made possible by the generosity of our sponsors.

### **Great Communicators Golf Classic | May 15, 2023**

Join CSH for a day of golfing and giving, along with some great food, drinks and networking.

### **100 Year Anniversary Luncheon | June 26, 2023**

Celebrating 100 years of unlocking potential for individuals with communication challenges through all stages of life.

### **Halloween Hop | October 2023**

A free trick-or-treat event perfect for kids of all abilities.



# COMBINED SPONSORSHIP OPPORTUNITIES

Individual sponsorship opportunities for these events are included on the following pages. You can maximize your support for all three events through one of our combined sponsorship opportunities.\*

## **Platinum Package – \$30,000**

- Presenting Sponsor for Golf Classic
- Presenting Sponsor for 100 Year Anniversary Luncheon
- Presenting Sponsor for Halloween Hop

## **Gold Package – \$11,000**

- Success Sponsor for Golf Classic
- Community Sponsor for 100 Year Anniversary Luncheon
- Trick-or-Treat Sponsor for Halloween Hop

## **Silver Package – \$5,000**

- Foursome at Golf Classic
- Table Sponsor for 100 Year Anniversary Luncheon
- Trick-or-Treat Sponsor for Halloween Hop

## **Bronze Package – \$3,000**

- Tee & Hole Sponsor for Golf Classic
- Table Sponsor for 100 Year Anniversary Luncheon
- Trick-or-Treat Sponsor for Halloween Hop

*\*Contact us to customize a package for your organization.*



# 16th Annual Great Communicators Golf Classic

May 15, 2023 | The Club at Tartan Fields

## Sponsorship Packages

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### Presenting Sponsor - \$15,000

- Entry for 12 golfers; includes greens fees, player gifts, lunch and reserved seating at the awards reception
- Prominent recognition as the Great Communicator Presenting Sponsor on all promotional materials prior to, during and post event
- Opportunity to have a representative from your organization speak at the awards reception
- Front cover of the event program and featured in one of our monthly e-newsletters (distribution of 10,000 unique subscribers)
- Sponsorship acknowledgement via event website, social media outlets and annual report
- At your convenience in 2023, complimentary on-site hearing screenings for your organization

### Mission Sponsor - \$10,000

- Entry for eight golfers; includes greens fees, player gifts, lunch and seating at the awards reception
- Recognition at the awards reception; emcee will announce your organization and a brief summary
- Half-page advertisement in the event program and in one of our monthly e-newsletters (distribution of 10,000 unique subscribers)
- Sponsorship acknowledgement via event website, social media outlets and annual report

## **Impact Sponsor - \$5,000**

- Entry for four golfers; includes greens fees and player gifts, lunch and seating at the awards reception
- Quarter-page advertisement in the event program and in one of our monthly e-newsletters (distribution of 10,000 unique subscribers)
- Sponsorship acknowledgement via event website, social media outlets and annual report

## **Success Sponsor - \$3,000**

- Choose one of the following sponsorship opportunities: Beverage, Lunch, Awards Reception or Golf Cart
- Sponsorship acknowledgement via event program, event website, social media outlets and annual report

## **Foursome Sponsor - \$2,500**

- Entry for four golfers; includes greens fees, player gifts, lunch and seating at the awards reception
- Sponsorship acknowledgement via event program, event website, social media outlets and annual report

## **Contest Sponsor - \$1,000**

- Choose one of the following sponsorship opportunities: Longest Putt, Longest Drive, Closest to Pin, or one of our three Course Games
- Sponsorship acknowledgement via event program, event website, social media outlets and annual report

## **Other Sponsorship Opportunities**

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### **Tee Sponsor - \$250**

- Corporate logo at selected tee and sponsorship acknowledgement in the event program

### **Hole Sponsor - \$250**

- Corporate logo at selected tee and sponsorship acknowledgement in the event program

### **Silent Auction Donation**

- In-kind donation of any monetary amount, tickets, local experiences, etc.



**COLUMBUS  
SPEECH & HEARING**  
Celebrating 100 Years

# 100th Anniversary Luncheon

Monday, June 26, 2023 | Renaissance Columbus Downtown Hotel

**Celebrating 100 years of unlocking potential  
for individuals with communication challenges  
through all stages of life**

## Sponsorship Packages

### Presenting Sponsor - \$10,000

- Premier sponsor recognition as the 100th Anniversary Luncheon Presenting Sponsor on all promotional materials prior to, during and post event
- Opportunity to have a representative from your organization introduce a speaker
- Opportunity to host an elected official or prominent community member at your table
- Recognition at the luncheon; emcee will announce your organization and a brief summary
- Full page ad in the event program and logo recognition on the cover
- Sponsorship acknowledgement via event website, social media outlets and annual report
- Table for eight guests

### Community Sponsor - \$5,000

- Opportunity to have a representative from your organization introduce a speaker
- Opportunity to host an elected official or prominent community member at your table
- Recognition at the luncheon; emcee will announce your organization and a brief summary
- Half-page advertisement in the event program
- Sponsorship acknowledgement via event website, social media outlets and annual report
- Table for eight guests

## Champion Table Sponsor - \$1,500

- Quarter-page advertisement in the event program
- Sponsorship acknowledgement via event website, social media outlets and annual report
- Table for eight guests

## Individual Tickets

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### Individual Ticket - \$150

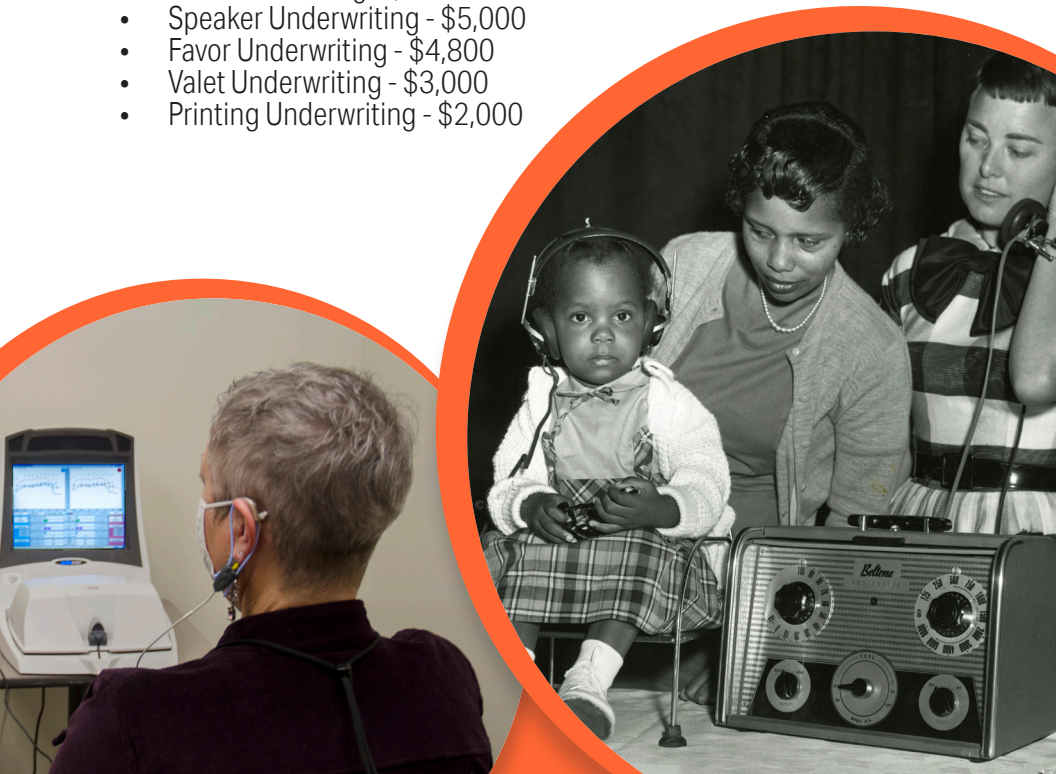
- Reservation for one at an assigned table

## Underwriting Sponsorships

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Contributions from the following underwriting opportunities will be used to cover the various costs associated with hosting this centennial event. In addition, your gift will be acknowledged on the event website and during the program.

- Meal Underwriting - \$8,500
- A/V Underwriting - \$5,000
- Speaker Underwriting - \$5,000
- Favor Underwriting - \$4,800
- Valet Underwriting - \$3,000
- Printing Underwriting - \$2,000



# Halloween HOP

October 2023

## Sponsorship Packages

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### Presenting Sponsor - \$5,000

- Name/logo on event banner at event entrance
- Name/logo on event invitation and monthly e-newsletter leading up to the event
- Name/logo included as part of family photo backdrop
- Teambuilding opportunity for 5-10 employees to theme and decorate the welcome area of the event
- Sponsorship acknowledgement via our website, social media outlets, and annual report

### Entertainment Sponsor - \$3,000

- Choose one of the following sponsorship entertainment rooms: Magician, Musician, Crafts, Character Room or Quiet Room
- Teambuilding opportunity for 3-5 employees to decorate or volunteer in dedicated entertainment room
- Sponsorship acknowledgement via our website, social media outlets and annual report
- Name/logo listed on room signage

### Trick-or-Treat Sponsor - \$1,000

- Name/logo listed on table signage
- Teambuilding opportunity for 2 employees to pass out treats to attendees day of event
- Sponsorship acknowledgement via our website, social media outlets and annual report





# PROGRAM AND SPECIALTY FUNDS

CSH's Programs and Specialties are the heart of our organization and the work we do in the central Ohio community. We believe that the ability to communicate and connect are vital to our health and well-being. When you choose to make a contribution to one of our funds listed below, you help make that possible.

## 1. Adopt a Program Fund

- a. Group Therapy – \$16,000
- b. Diversity, Equity and Inclusion (DEI) – \$5,000
- c. American Sign Language Class – \$1,500

## 2. Adopt a Senior Fund

- a. Cost of a Second Hearing Aid for Lower-Income Senior – \$1,000
- b. Cost of Replacing a Hearing Aid – \$3,500

## 3. Adopt a Kid Fund

- a. Cost of an Augmentative and Alternative Communication (AAC) Device – \$800
- b. Cost of One Child's Evaluation and 23 Therapy Sessions – \$1,188

# COLUMBUS SPEECH & HEARING'S WISH LIST

There are many other ways you can support CSH in addition to providing a financial gift. Like other non-profit organizations, we welcome new supplies, technology and other education items that can help us operate more effectively and efficiently. Use the QR code to visit our wish list or visit [bit.ly/CSH-Wish-List](https://bit.ly/CSH-Wish-List).





## Contact Information

**James O. Dye**

President & CEO

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(614) 261-5459



To learn more about Columbus Speech & Hearing's services, our impact in the central Ohio community, or to donate, visit **ColumbusSpeech.org**.



### Clintonville

510 E. North Broadway  
Columbus, OH 43214

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### Dublin

5155 Bradenton Ave.  
Suite 150  
Dublin, OH 43017

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### Westerville

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Suite 470  
Westerville, OH 43082