



**COLUMBUS
SPEECH & HEARING**

EST. 1923

*Central Ohio's Premier
Speech and Hearing Nonprofit*

**2024 SPONSORSHIP
OPPORTUNITIES**

To our partners and friends,

The sound of your child talking for the first time. Being confident in communicating with your coworkers. Hearing birds chirp again or your best friend telling a funny joke.

Communication is something we take for granted until there is a problem. The reality is thousands in the central Ohio community suffer from a hearing, speech, language or voice disorder. In fact, 1 in 10 individuals are affected by hearing loss in their lifetime, and 1 in 12 children have some form of a speech or language delay. If left untreated, these disorders limit a person's ability to communicate effectively, which impacts their future potential – how they perform in school, in the workforce, and in the community.

For more than 100 years, Columbus Speech & Hearing has served as the leading nonprofit serving the communication needs of central Ohio and surrounding communities. Our goal for the last century has been to increase awareness about communication disorders and the significance of early treatment. Additionally, we are dedicated to guaranteeing that individuals with communication challenges have access to affordable, high-quality treatment options – regardless of their ability to pay.

Unfortunately, the number of individuals in need continues to grow. To meet this growing need, we must continue to evolve, just as we have done for the last 100 years. Over the last few years, we have taken the initial steps in this evolution. We have opened two new service locations, Dublin and Westerville, and are pursuing a third satellite office in Grove City. However, there is still much work to be done.

Your generous support of Columbus Speech & Hearing will help make our community more inclusive and healthier, one individual at a time. All funding goes to our program costs, directly benefiting those with communication and language barriers. Together, we can transform lives and strengthen our communities. We hope that you will join us!

With gratitude,



James O. Dye, MSW, LISW
President & CEO
Columbus Speech & Hearing





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Our Mission

To unlock potential for individuals with communication challenges through all stages of life.

Our Vision

To be the recognized leader in providing personalized service and caring attention to help the people we serve achieve their full potential.

SPEECH & HEARING CHALLENGES IN CENTRAL OHIO

Communication is something we take for granted until there is a problem. The reality is thousands in the central Ohio community suffer from a hearing, speech, language, or voice disorder. If left untreated, these disorders limit a person's ability to communicate effectively, which impacts their future potential – how they perform in school, in the workforce, and in the community.



Nearly 17% of people in central Ohio will experience hearing loss in their lifetime. Many will wait an average of 7 years before seeking help.

This equates to **425,000 individuals in central Ohio.**

Approximately 1 in 10 children will have a communication disorder related to speech, language, voice, or swallowing.



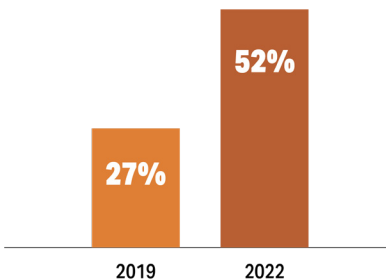
About half (50%) of those children do not receive intervention or therapy. This equates to **58,000 children in central Ohio.**



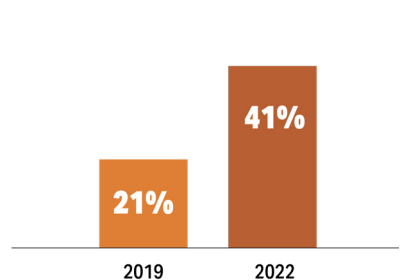
The Problem Continues to Escalate

CSH conducts speech and hearing screenings in vulnerable Columbus neighborhoods each year. In three years, the screening failure rate has dramatically increased.

Failed Speech Screenings



Failed Hearing Screenings



OUR SERVICES AND IMPACT

Early detection of hearing loss and speech-language disorders is critical, which is why the personalized services and programs we offer transform people's lives and improve their communication and quality of life.

Speech Therapy

- Nearly **90%** of our speech therapy clients are children under the age of six.
- Annually, we conduct **31,103+** speech identification and speech therapy intervention services.
- In 2022, we contracted with **17 central Ohio schools and 37 community agencies** providing an array of services.

Audiology

- Annually, we conduct **5,677+** audiology evaluation and treatment appointments.
- In 2022, we provided **85 seniors** with a discounted hearing aid in partnership with Franklin County Office on Aging.
- Last year, **13 hearing aids** that had been previously donated were reconditioned, programmed, and fit on individuals who had financial hardships and did not qualify for other forms of financial assistance.

American Sign Language

- Last year, **264 students** participated in our ASL program.

Support Services Provider

- Columbus Speech & Hearing is the only SSP in Ohio and serves **4 clients**, and has been named the SSP provider of choice by DeafBlind individuals in Ohio.
- In 2023, Columbus Speech & Hearing received funding through the Ohio General Assembly to expand SSP services across the state and service 10 additional DeafBlind individuals.



PATIENT COMMUNITY SPONSORSHIPS

CSH will be launching a new series of patient-focused events in 2024. Patients and their families will be invited to gather for group bike rides, splash pad meet-ups, playground hangouts, and at least one ticketed outing. Our families will experience hope and healing by connecting with others who have overcome communication challenges.

Exclusive Presenting Sponsor - \$10,000

- Exclusive presenting sponsor of patient community events. (Minimum of three events will be held.)

Presenting Sponsor - \$2,500

- Your organization recognized as presenting sponsor of a single patient community event.

Community Sponsor - \$2,500

- Recognition in the monthly newsletters advertising the upcoming patient community event, and during the event.

CLIENT SUCCESS STORY

REECE | SPEECH-LANGUAGE

Reece's parents, Natalie and Josh, noticed a speech regression in their son when he was around the age of two. They began searching for services, but as this was during the pandemic, most appointments were done virtually. As a child with autism, this approach wasn't the best fit for Reece and they began seeing a specialized Speech-Language Pathologist in-person at Columbus Speech & Hearing.

Now four and a half years old, Reece has shown improvement in his ability to speak. He loves to count, sing nursery rhymes, and is learning to better express his emotions and needs. Reece's younger brother will also tag along to these appointments, which has helped the boys find new ways to connect with one another.

"It has really been a great benefit to our family and to Reece – so much so that in early 2022, I approached the center about how I can get further involved and join the board of CSH," shares Josh.

When I think about the change or impact that CSH has made on my family's life, I heard my son's voice for the first time in [their] building.

– Josh Halter





MATCH SPONSORSHIP OPPORTUNITIES

Columbus Speech & Hearing invites you to become a match sponsor where you can double the impact you are making to improve communication and independence for all individuals in central Ohio.

Below are a few opportunities to become a match sponsor:

1. **Giving Tuesday Match** – held on the Tuesday following Thanksgiving
2. **Better Speech & Hearing Month Match** – held each May to raise awareness about communications disorders



Scan the QR Code to Donate Now!



PROGRAM AND SPECIALTY FUNDS

CSH's Programs and Specialties are the heart of our organization and the work we do in the central Ohio community. We believe that the ability to communicate and connect are vital to our health and well-being. When you choose to make a contribution to one of our funds listed below, you help make that possible.

1. Adopt a Program Fund

- a. Group Therapy – \$16,000
- b. Diversity, Equity and Inclusion (DEI) – \$5,000
- c. American Sign Language Class – \$1,500

2. Adopt a Senior Fund

- a. Cost of a Second Hearing Aid for Lower-Income Senior – \$1,000
- b. Cost of Replacing a Hearing Aid – \$3,500

3. Adopt a Kid Fund

- a. Cost of an Augmentative and Alternative Communication (AAC) Device – \$800
- b. Cost of One Child's Evaluation and 23 Therapy Sessions – \$1,188



17th Annual | May 13, 2024 at Heritage Golf Club

Great Communicators Golf Classic

Presenting Sponsor - \$15,000

- Entry for 12 golfers; includes greens fees, player gifts, lunch and dinner, and reserved seating at the awards reception
- Prominent recognition as the Presenting Sponsor on all promotional materials prior to, during and post event
- Opportunity to have a representative from your organization speak at the awards reception
- Front cover of the event program and featured in one of our monthly e-newsletters (distribution of more than 10,000 unique subscribers)
- Acknowledgment via event website, social media outlets and annual report
- At your convenience in 2024, complimentary on-site hearing screenings for your organization
- Sponsorship signs on display at the entrance and exit of the golf course
- Hole and Tee sponsorship included

Mission Sponsor - \$10,000

- Entry for eight golfers; includes greens fees, player gifts, lunch and dinner, and seating at the awards reception
- Recognition at the awards reception; emcee will announce your organization and a brief summary
- Half-page advertisement in the event program and one of our monthly e-newsletters (distribution of more than 10,000 unique subscribers)
- Sponsorship acknowledgment via event website, social media outlets and annual report
- Hole and Tee sponsorship included

Impact Sponsor - \$5,000

- Entry for four golfers; includes greens fees, player gifts, lunch and dinner, and seating at the awards reception
- Quarter-page advertisement in the event program and one of our monthly e-newsletters (distribution of 10,000 unique subscribers)
- Acknowledgment via event website, social media outlets and annual report
- Hole or Tee sponsorship included

Success Sponsor - \$3,000

- Choose one of the following to sponsor: Beverages (Sponsor-Hosted Bar); Boxed Lunch (your logo on each lunch); Awards Reception (your logo on winning trophies); Golf Carts (your logo on each cart); or Golf Balls (your logo on each sleeve)
- Acknowledgment via event program, event website, social media outlets and annual report

Foursome Sponsor - \$2,500

- Entry for four golfers; includes greens fees, player gifts, lunch and dinner, and seating at the awards reception
- Acknowledgment via event program, event website, social media outlets and annual report

Contest Sponsor - \$1,000

- Choose one of the following contests to sponsor: Longest Putt, Longest Drive, Closest to Pin, Cannon Shot, or Hole-in-One
- Sponsorship acknowledgment via event program, event website, social media outlets and annual report

Other Sponsorship Opportunities

Tee Sponsor - \$250

- Corporate logo at selected tee and sponsorship acknowledgment in the event program

Hole Sponsor - \$250

- Corporate logo at selected tee and sponsorship acknowledgment the event program

Silent Auction Donation

- In-kind donation of auction items, tickets, local experiences, certificates, etc.

Halloween HOP

October 2024

Sponsorship Packages

Presenting Sponsor - \$5,000

- Name/logo on event banner at event entrance
- Name/logo on event invitation and monthly e-newsletter leading up to the event
- Name/logo included as part of family photo backdrop
- Team building opportunity for 5-10 employees to theme and decorate the welcome area of the event
- Sponsorship acknowledgment via our website, social media outlets, and annual report

Entertainment Sponsor - \$3,000

- Choose one of the following activities to sponsor: Magician, Musician, Crafts, Characters or Quiet Room
- Team building opportunity for 3-5 employees to decorate or volunteer in dedicated entertainment room
- Sponsorship acknowledgment via our website, social media outlets and annual report
- Name/logo listed on room signage

Trick-or-Treat Sponsor - \$1,000

- Name/logo listed on table signage
- Team building opportunity for 2 employees to pass out treats to attendees day of event
- Sponsorship acknowledgment via our website, social media outlets and annual report



CLIENT SUCCESS STORY

HEATHER | AUDIOLOGY & SPEECH-LANGUAGE

Heather Baker has been a client of Columbus Speech & Hearing for more than 30 years, beginning services when she was just 18 months old. Heather's mother, Sharon, discovered very early on that Heather had hearing issues and after realizing her pediatrician wasn't experienced with deafness, Sharon sought treatment elsewhere until they found Columbus Speech & Hearing.

Although she was born deaf, Heather showed signs of wanting to communicate verbally so after receiving her first set of hearing aids, she began speech-language therapy intervention through CSH, as well. At five years old, Heather was awarded CSH's Great Communicators Award for all of the hard work she put into both her speech lessons and audiology journey. Not only did her speech lessons teach her those basics, it also helped her better understand body language.

Heather now enjoys many Broadway shows with her mother, the sounds of nature and is an avid music fan, sharing that she doesn't feel like she misses out on anything, thanks to her hearing aids.

“If it wasn't for Columbus Speech & Hearing, I wouldn't be the confident woman I am today.”



CLIENT SUCCESS STORY

CAROLINE | SPEECH-LANGUAGE

When Caroline Mannion is speaking in front of a large group, it seems hard to imagine this articulate graduate student as a small girl without words. Caroline has completed years of therapy to manage apraxia of speech, a motor speech disorder. Speech pathologists at CSH helped Caroline from age 3 through fourth grade with play-based therapy. Now, Caroline is a frequent public speaker as a graduate assistant working in alcohol and substance abuse prevention. Caroline is pursuing her master's degree in school counseling at University of Dayton.

Her parents, Laurie and Brian Mannion, were concerned when she wasn't speaking at age 2, an age when her older brother began speaking in sentences. They were told she was never going to be able to speak normally. A second opinion was more hopeful — apraxia could be treated with speech therapy. A family friend recommended CSH.

At the time, CSH offered preschool and Caroline was enrolled. While other clinics drilled with flash cards, Caroline's speech-language therapist would trace pictures in sugar, then put the sugar on the part of the tongue she needed to use to form a certain sound. Activities that supported speech development were integrated into play.



Today, Caroline is looking forward to a career as a school counselor, while inspiring and encouraging children facing their own unique challenges. "What I would say to kid: It's going to be frustrating. You may not be able to do what other kids are doing. It is sad. And you may get really mad about it," shares Caroline. **"But in the end, it is going to be worth it. I would not be where I am today without pushing through the process."**

OUR VISION FOR THE FUTURE

There is an increasingly significant need for speech and hearing services in central Ohio and we are well positioned to address these issues as we continue to expand our footprint and reach new communities in the area.

We need funder support in order to keep up with the rapidly growing demand for help. Additional funding support can help us unlock full communication potential by:

- Providing more children with identification and intervention services.
- Ensuring more seniors receive a 2nd hearing device.
- Investing in our vision to have satellite locations throughout central Ohio to serve more individuals.

Current Office Locations

- Clintonville – Home Office
- Dublin Satellite Office
- Westerville Satellite Office

Three Potential Satellite Offices

- Grove City
- Pickerington – In consideration
- Southside – In consideration pending funding/donor support





To learn more about Columbus Speech & Hearing's services, our impact in the central Ohio community, or to donate, visit ColumbusSpeech.org.



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